

Capital Counsel Awarded Top Guns Designation in Seven Categories for 2Q 2019 by Informa Financial Intelligence

New York, NY, September 5, 2019. [Capital Counsel LLC](#), an independent investment advisor based in New York City, has been awarded seven Top Guns distinctions by Informa Financial Intelligence's PSN manager database, North America's longest-running database of investment managers.

Capital Counsel manages concentrated portfolios of large-cap and mid-cap companies based in the U.S., or with large U.S. operations. The Belle Meade Associates LP (BMA) composite consists of limited partnerships. The Capital Counsel Concentrated (CCC) composite combines separately managed accounts into a single composite. Both composites have the same equity strategy.

Belle Meade Associates LP (BMA), managed by Capital Counsel, received four Top Gun awards. The Bull & Bear Master Top Gun was awarded to BMA as the number one US Equity Commingled Fund (rolling 3-year period). BMA was also recognized as a Top Gun in the 1-Star (quarter), 2-Star (1-year) and 3-Star (3 years) categories, meaning that BMA ranked among the top ten performers, based on returns. The US Equity Commingled Funds Universe consists of 55 firms and 157 products. The prestigious Bull & Bear Masters Top Gun is awarded for outperforming the benchmark during periods when the market is rising and declining less than the benchmark when the market falls. This is the third consecutive quarter BMA was ranked number one. All awards are for the period ending June 30, 2019.

The Capital Counsel Concentrated (CCC) composite received three Top Gun awards including top ten recognition in the Bull & Bear Masters category for the Large Cap Equity and US Equity Universes. CCC was also recognized in the 1-Star (quarter) category in the Large Cap Equity Universe, meaning that CCC ranked among the top performers, based on returns, in that universe. The Large Cap Equity Universe consists of 481 firms and 1,054 products. The US Equity Universe consists of 823 firms and 2909 products. All awards are for the period ending June 30, 2019.

"As markets become more volatile, the benefit of downside protection increases. We achieve consistently good investment performance for our clients by investing in exceptional businesses that are led by capable and experienced managers. We are pleased to be identified, once again, as a Top Gun Investment Manager by Informa Financial Intelligence", said [Terence S. Greene](#), President.

PSN Top Guns is a well-respected quarterly ranking and widely used by institutional asset managers and investors. "Congratulations once again to Capital Counsel for being recognized as a PSN Top Gun," said [Ryan Nauman](#), *Market Strategist at Informa Financial Intelligence's Zephyr*. "This highly esteemed designation allows us to recognize success, excellence, and performance of leading investment managers each quarter."

Bull & Bear Masters: Products must have an R-Squared of 0.80 or greater relative to the style benchmark for a three-year period. Moreover, products must have an upside market capture over 100 and a downside market capture less than 100 relative to the style benchmark. The top ten ratios of Upside Capture Ratio over Downside Capture Ratio become the PSN Bull & Bear Masters.

1-star category: The peer groups were created using the information collected through the PSN investment manager questionnaire and uses only gross of fee returns. PSN Top Guns investment managers must claim that they are GIPs compliant. These top performers are strictly based on current quarter returns.

2-star category: The peer groups were created using the information collected through the PSN investment manager questionnaire and uses only gross of fee returns. PSN Top Guns investment managers must claim that they are GIPs compliant. These top performers are strictly based on returns for the one-year period.

3-star category: The peer groups were created using the information collected through the PSN investment manager questionnaire and uses only gross of fee returns. PSN Top Guns investment managers must claim that they are GIPs compliant. These top performers are strictly based on returns for the three-year period.

PSN is an investment manager database and is a division of Informa Financial Intelligence (IFI). The complete list of PSN Top Guns and an overview of the methodology can be located on <https://psn.fi.informais.com/>. For more details on the methodology behind the PSN Top Guns Rankings, contact Margaret Tobiasen at Margaret.tobiasen@informa.com.

About Capital Counsel LLC

Established in 1999, Capital Counsel is an independently owned Registered Investment Adviser based in New York City with assets of \$1.8 billion under management. We help clients achieve their financial goals by investing wisely in profitable publicly traded companies whose managers we know are capable and experienced. Since its inception, Capital Counsel has cumulatively outperformed the S&P 500 Index, with reduced risk. The firm offers investment management to high net worth individuals, family offices, foundations, and endowments. For more information, please visit www.capitalcounsel.com or contact Gordon Pyne at gpyne@capcounsel.com. Past performance is not indicative of future results.

About Informa Investment Solutions

A market leader in intelligence and software solutions for investment professionals and financial institutions of all sizes, Informa Investment Solutions offers a robust set of analytics and tools to help you grow and retain your business. With a nearly 40-year history, Informa Investment Solutions, part of Informa Financial Intelligence, has set the standard for providing turnkey and customizable applications for performing manager searches, building wealth plans, and producing client reports and investment marketing materials for companies worldwide. For more information, please visit <http://www.informais.com/> and follow <https://twitter.com/InformalInvest>.

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